



DIGITAL FOOTPRINT & IDENTITY

We define who we are.

DIGITAL CITIZENSHIP | GRADE 7

The Power of Digital Footprints

 common sense education®



Learning Objectives

1

Define the term "digital footprint" and explain how it can affect their online privacy.



2

Analyze how different parts of their digital footprint can lead others to draw conclusions—both positive and negative—about who they are.



3

Reflect on what they want their digital footprint to be in the future and how they can monitor and shape them.

Essential Question

what is a digital footprint,
and what does yours convey?



WATCH + DISCUSS



To watch this video on the Common Sense Education site, click [here](#).

Discuss:

- What images are used in the video?
- What do they represent?



commonsense.org/education

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Digital footprint

All the information online about a person posted either by that person or by others, intentionally or unintentionally

Persistent

Lasting a long time



Invisible audience

Anyone who can see information about you or posted by you online, whether you intended them to or not



Directions

1. As a group, review the profiles of each candidate.
2. Highlight information you think will help you decide who **works well with others** and **is honest**.
3. Fill out the feedback form on the last page.
4. Reach an agreement with your group about who should be hired.
5. Be ready to present your selection to the class with supporting evidence.



Ways to Shape Your Footprint

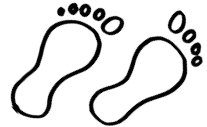
1. [Capture student responses here.]



Directions

Reflect on what you want your digital footprint to look like in 10 years.

Fill in the footprint with the types of search results you would like to see.



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